Date: February 18, 2013

Submitted by: Kathy Menzie, 1836

SUBJECT: MASS MEDIA – CONTEMPORARY JOURNALISM EMPHASIS CHANGE

Description: Remove MM 203 (Journalism I), MM 302 (Cinematic Storytelling), and MM 422 Editing and Design from the emphasis requirements.

Rationale: Reflect changes in field to better prepare students for careers in Mass Media. MM203 did not generate enough enrolment so class has been combined with MM202 Creative Media Writing. MM302 became primarily a film class and did not meet the needs of the emphasis, MM422 will be split into two courses.

Financial Implications: $0

Proposed Effective Date: June 2013

Request for Action: Approval by AAC/.FAC/FS/ Gen Fac, etc

Approved by: AAC on date 2/18/13

FAC on date,

Faculty Senate on date 3/11/13

Attachments Yes ☒ No ☐