Date: February 3, 2011

Number: V. 1. d. 3

Subject: Mass Media – Contemporary Journalism

Description:

The classes of the media writing and publishing emphasis will be merged with many of the classes in the electronic media emphasis. With the necessary updates, the title of this emphasis will be changed to Contemporary Journalism. This change reflects the rapid changes that have happened in the media field.

Approved by Faculty Senate: January 24, 2011

Financial Implications: None.

Requested Action: General Faculty approval.

Presented By: Dr. Randall Pembrook, Vice President for Academic Affairs and
Dr. Nancy Tate, Associate Vice President for Academic Affairs
COLLEGE OF ARTS AND SCIENCES
PROGRAM CHANGES/DELETIONS

Signature

Recommendation

Review Date

Dept. Chair

approve

3/22/10

Division

approved

3/24/10

Dept. of Educ.

(If course relates to teacher certification program.)

Dean

Approved

9/16/10

Curriculum Committee

Approved

10/22/10

Accepted By CPC

Approved

11/3/10

CAS Faculty

Approved

Dec. 9, 2010

Approved By: Faculty Senate University Faculty WU Board of Regents

General Information:

Change ☒ Deletion ☐

1. Reason for this program change or deletion?
   We are merging the media writing and publishing emphasis with many classes in the electronic media emphasis. With the necessary updates, we are changing the title of this emphasis to Contemporary Journalism. This change reflects the rapid changes that have happened in the media field.

2. Complete revised description (including program title, requirements, courses within program, credits, and prerequisites)
   Contemporary Journalism Emphasis in Mass Media Department (40 hours)
   (16 hours MM Core; 18 required courses in emphasis; 6 hours MM elective) 
   CORE:
   MM100 Introduction to Mass Media (3)
   MM200 Media Bootcamp (2)
   MM290 Media Literacy (3)
   MM300 Media Law (3)
   MM413 Advanced Media Lab (1+1)
   MM 494 Internship (3)
   total: 16 hours
   Contemporary Journalism Courses:
   MM201 Journalism I (3)
   MM301 Cinematic Storytelling (3)
   MM321 Visual Communication (3)
   MM401 Journalism II (3)
   MM409 Electronic Journalism (3)
   MM422 Editing and Design (3)
   Elective credit: 6 hours in other mass media classes
Deletions

3. Is the program being deleted from the catalog being replaced with another program? Yes □ No □
   If so, please explain.
   We are merging many classes from the electronic media emphasis with the media writing and
   publishing curriculum to form the Contemporary Journalism emphasis

4. Is the content of this program being distributed to another program?
   Yes.

Changes

5. Describe the nature of the proposed change.
   Students need a wider variety of skills in today's media field. The new structure of this program
   will allow students to graduate with the necessary skills.

6. Do you currently have the equipment and facilities to teach the classes within the proposed change?
   Yes.