Proposal to change the name of the Board of Student Publications to Board of Student Media.

The name has become an anachronism in the field. No longer are media neatly divided into print and broadcast. All print and broadcast news outlets have a presence on the World Wide Web, where each one writes stories, takes pictures, produces video, etc.

As the department of Mass Media converges our curriculum, we are also in the process of converging the media produced by students. As such the term "Publications" no longer applies to the activities the students are engaged in.

This board reports to the Faculty Senate and is listed in the Faculty Handbook, so a motion on a name change requires approval of the senate.

Approved by Faculty Senate October 25, 2010.

Financial Implications:

None.

Requested action: General Faculty approval.

Presented By: Dr. Randall Pembrook, Vice President for Academic Affairs and Dr. Nancy Tate, Associate Vice President for Academic Affairs