

Instructed by a Icon

Instructed by a Icon. That's what will happen to those who take advantage of the opportunity to attend and participate in the 3 day event that Dr. Fletcher is bringing to our community

Dr. Arthur A. Fletcher, his friends call him Art. is the 77 year old African American who changed America's education, employment and business opportunity almost single handedly forever.

Therefore, those who are seeking a promising future in the world of work, should take this opportunity to spend a weekend with this 20th Century living history maker.

He had a practical vision for America's future workforce in 1969. Today 3 years into the 21st Century that vision is a emerging reality. When you attend the Prepared-Ready-Willing-&-Able, that he is bring to-----you'll hear, him give a blow by blow account of how and why that vision is a practical reality today.

But that's not all. You'll learn facts, form the original source, about the benefits of America's Affirmative Action Enforcement Policy. You'll learn why and how that policy has enabled our country to sustain its position as the world's one and only economic/military super.

As we proceed deeper and deeper into the 21st Century America is committed to educating, training and developing all of its citizens race, gender, ethnic origin, physical impairment notwithstanding. That being the case and since that's what Dr. Fletcher was looking forward to when he initiated the policy, you'll hear his openion about America's immediate, short and long term future as a world class super power.

Fletcher engages in a public affairs neighborhood town hall meeting in which he does the following; Delivers a 30 minute keynote address, that focuses on where America was at the beginning of the 20th Century. Where it arrived by the mid-20th Century. Where it is today two years into the 21st Century, Where we need to be by 2025, and what we must do now to get there together.

On Saturday he conducts 2 three hour **Prepared-Ready-Willing- &-Able Seminar Workshops**. As the name implies, these sessions is to assist the trainees in preparing them selves for the endless demand for skill, technical, professional and business ownership opportunities that 21st Century holds in store for those who engage in life long learning and stay prepared for any opportunity the economy offers.

The morning training session begins at 9:00am and ends at 12,00 noon, and the Afternoon session begins at 1:30pm and ends at 4:30pm.

First Lady's Letter

Re; That attached letter and enclosed press stories.

As the attached News stories and letters indicate, I have been out on the hosting, traveling the country and promoting the president's Faith Based Initiative. Besides testing the waters regarding grass root, and ground level attitudes toward the program I am doing the following; getting feed back at the household level where it counts as to attitudes and behavior toward the Bush and Administration as a whole, and it faith based initiative in particular.

Mss Linda Harrison, the national Events Coordinator, for the Professional Football Players Mother Association, was in the audience when my staff and I conducted a Community Reinvestment Act/Faith Based Initiative seminar/workshop. Her son, Harrison, one of the leagues top running backs, -----plays for the Indianapolis Colt, The date was March 9, 2002. (see the enclosed news story and letters)

A the close of the event Mss Harrison Ask me if I would be the guest speaker for her organization during the forthcoming NFL's annual players draft. Speaking to that influence group is a opportunity that only comes once in a life time. Thus, it goes without say I accepted the verbal offer on the post.

However shortly after accepting their offer in writing, I learned that the group needed a speaker for the final event. Its scheduled to occur on Sunday Morning April 21, 2002.

Since she's a former professional educator, and a mother of twin girls, currently attending college, I quickly realize that she and members of the player's mothers

association had a grate deal in common. Therefore, I immediately suggested that First Lady Laura Bush would be the ideal person to deliver that address. The association's leadership though it was a tremendous idea and assured me that the welcome mat would be out if she would agree to address the association's closing event this year.

Just in case you are wonder what the positive fall out would be, should she accept their offer, I'll be more than happy to describe, define, discuss, and demonstrate, the endless stream of goodwill that will flow to first lady and the Administration.

As is normal, sports media galore will be on hand to cover the annual NFL players draft. However should the first lady appear at this event as a featured speaker for the players mothers association, the White Press Office could assure that women who cover both the sports and education scene would go off the charts as well.. Consequently the positive fall out from that one appearance, on the first lady's part, could be endless.

As everyone knows sports is a driving force in every segment of our culture. However, its impact on the behavior and expectations throughout the African American community is overwhelming. Not only does it go off the charts, it defies description as well.

Therefore, prior to, during and after her appearance, by managing this opportunity properly, the change in attitude and behavior by huge segments of the above mentioned community, toward the Administration, would be unimaginable.

As the enclosed news articles and letters indicates, I am out there selling the President's Faith Based Initiate weekly. This means I am taking the tempter and assessing the attitude that the African American Community displays toward the Bush Administration

weekly. Therefore, I know where of I speak, when I say that huge segments in the African American Community are ready to change their attitude and behavior toward the administration if a tangible positive gesture were extended in their direction.

I said that, to make this offer; My staff and I would be more than happy to draft a speech that could be used as model that the First Lady's staff could use as a guide for writing the remarks she would make before the Professional Football Players Mothers Association..

Since my staff and I leave nothing to chance, we would gladly prepare and present the elements of a strategic plan plus tactics, for your evaluation. If it met with your approval the First Lady and the administration could employ it to a build significant solid base of supporters in every community with a NFL franchise,

However, we wouldn't stop their. The plan would be designed to have a positive impact on every family household that has a youngster, boy or girl, involved in pre-school, elementary, secondary school and college sports.

The plan wouldn't stop there either. Our strategy would be designed to appeal to and gain support from every corporate or small business enterprise that earns a red cent from the sports industry.

I have written enough to make my point. April 21st is a little over a month away. If the first lady is unable to accept their offer, they will have to look elsewhere for a speaker immediately. Therefore, will you please do the following: As soon as possible, let me

know that you have received this letter and enclosed information plus a date certain as to when and if the First Lady will make her decision.

Respectfully

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