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Founding of
American Association
for Affirmative Action

40
Passage of
1964 Civil Rights Bill

50
Brown vs.
Board of Education

AFFIRMATIVE ACTION: REAFFIRM THE DREAM - REALIZE THE VISION
30TH ANNUAL AAAA CONFERENCE APRIL 21-24, 2004 - WYNDHAM HOTEL, WASHINGTON, D.C.

December 30, 2003

Mr. Arthur Fletcher
516 G Street, SW
Washington, DC 20024

Dear Mr. Fletcher:

The American Association for Affirmative Action (AAAA) welcomes this opportunity to invite you to be a keynote speaker for the 30th Annual AAAA Conference in Washington, DC, April 21 - 24, 2004. The theme - "Affirmative Action: Reaffirm the Dream - Realize the Vision" - captures the 50th Anniversary of the Brown vs. Board of Education, the 40th Anniversary of the Civil Rights Act of 1964, and the 30th Anniversary of the Founding of the American Association for Affirmative Action.

Your participation as the keynote speaker for the Awards Luncheon on Friday, April 23, 2004, at 12:00 noon will be a conference highlight that will ultimately mark this 30th Anniversary AAAA Conference as an historical event. The host hotel is The Wyndham Washington, DC, 1400 M Street NW, Washington, DC 20005.

This premiere event will be a forum to showcase best practices and share a discourse of knowledge, experience, research, and strategies to address evolving affirmative action and diversity issues. Affirmative action, diversity, civil rights and human resource practitioners; corporate executives and entrepreneurs; and students and supporters from around the Nation will gather for one of the largest civil rights celebrations in Washington, DC during the anniversary of the passage of the 1964 Civil Rights bill. Participants will engage in thought-provoking, interactive dialogue with legislative representatives, renowned keynote speakers and leading experts in affirmative action, equal opportunity and diversity.

A favorable reply is requested. If another day and time during the conference better fits your schedule, please let me know. Perhaps, a different arrangement can be made. Enclosed is preliminary conference agenda.

For any additional information and to discuss the arrangements for your participation, you may call Linda J. Brown, 2004 AAAA Conference Chairperson, at 202-366-1593 or April James, AAAA Executive Director, at 703-234-4077, ext 4122.

Sincerely,
Robert W. Ethridge
Robert W. Ethridge, Ph.D
President

Robert W. Ethridge, Ph.D., President
Linda J. Brown, 2004 Conference Chair
April James, Executive Director

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