

Art fletcher father of affirmative action
To launch national Campaign in Anacosta

Residence east of the Anacosta, River, will be the first in the nation to be exposed to national campaign called The 21st Century, **Ready-Willing-&-Able (RW&A) Human Capital Development process. The latter is a Education and Training Career Development-Life Management Seminar/Workshop, that is aimed to prepare it trainees, to be RW&A, to benefit from, any education, training, employment and business opportunities that the 21st Century's new economy makes available.**

If the new concept isn't enough to prick the interest of residents of the district, the man who designed the training system and dose the training himself should. His name is Art Fletcher, and he is known through this nation and the world too, as the Father of the nation's Affirmative Action Enforcement Policy. Where racial minorities were concerned, the latter is a policy that changed America's workplace and workforce policy from **culture from one that included as opposed to excluding them.**

How significant was that achievement? In February 2000, Daystar, a group that specialize in researching Black History and Black History Makes, affiliated with Baltimore's prestigious Johns Hopkins University, published the results of a national survey, that named the 20th Century's 100 Most Influential Black Americans.

For his success in launching the nation's very first Affirmative Action Enforcement Policy, he was ranked number 18 among the group of 100. Many who have seen the list contend that his contribution to the cause should have resulted in Fletcher being ranked number 3 right behind Dr. King number 1 and Justice Thorgood Marshall number 2.

At the time the list was published one of Dr. Fletcher's grandchild, brought the list to his attention, In doing so did the following; He called to his grandfather's attention, to the fact that only 37 of those named on list were still alive, and the of the top 20 only 4 were still living and that his grandfather was one off them.

He was placed on the list for being the father of the Nation's Affirmative Action Enforcement Policy. To be precise the caption validating his being placed on the list said the following:.....

Dr. Fletcher, said, he was not just super surprised but actually shocked to find his name on a list of such renown national 20th Century African American leaders. He was surprised to be on that list because he has been a life long, high profile member of the Republican Party. And, that as election, after election, including 2000 national elections, Black Americans have little use, if any, for the Republican Party and have nothing but contempt for so-called Black Republicans.

Fletcher, who celebrated his 76th birthday on December 22, 2000, say's irrespective of the reason(s), he gladly accepts the recognition. But he didn't stop there. He said he'll use his new status, as a signal that he's accepted by the people as a bon afid advocate for Black Americans and other citizens of color causes. That being the case he'll to do the following; use it to attack public interest and draw attention to the **RW&A**, training program he created, designed and teaches. Having initiated affirmative action as national policy and made it stick, as Nixon presidential appointee, in a administration that was a unimagined accomplishment to say the least. Why? Because Nixon and the Republicans where and still are perceived as Anti-Black, anti-Civil Rights and definitely opposed to economic equity for minorities for minorities in general and Black Americans in particular. Because of the Blacks and white alike still marvel as to how he pulled off.

The answer to their questions will be answered, before the 2002 Black History Month arrives. What Because Dr. Fletcher, is writing and planning to self-publish telling America as a whole and Black America in particular the who, what, when, where, why and how he pulled it off.

The name of the book will be “ **ON MY HOUR OF POWER.**”

By **Arthur A. Fletcher. The book will contain facts that demonstrate how he used the power and authority invested in a mere level four presidential appointee, as a**

assistant secretary in the United States Department of Labor to change America for ever. Fletcher says that he is writing and self-publishing the book, because he believes, that what he did others can do also, if they just know how to use the power they have as presidential appointee.

The second reason he's writing and self-publishing "On My Hour of Power", is to use it as a fund raiser. By that he means this: Up to the moment studies show that America's workforce isstrong and that at least Consist of minorities and women. There are at least -----in that workforce. Most if not the vast majority who are hold jobs that pay 35,000 per year and up, got their jobs and business opportunities indirectly or directly via the affirmative action route. They are enjoying prosperity and are looking to advancing even further because Affirmative Action paved the way.

Thus, if only 1% of those who have and are benefiting from affirmative by the book I'll have enough to finance the 3 year 50 state campaign on my own and enough left over to establish a permanent RW&A. that will be here continuing to serve long after I have left the scene. workforce, that if enough people by it, he'll have the money he needs, to finance his 50 state RW&A, with turning to the government at any level, nor engage in proposal writing competitions to raise the money

During the 70s through the 90s, when not serving as a presidential appointee in the Nixon, Ford, Reagan or Bush Administrations, Fletcher, has earned a living doing what he loves best. Helping individuals find their career path(s). And, then guiding, and directing them in the efforts to convert their vision, dreams and career hopes, in to satisfying tangible realities.

He also doubles as a government relations technical assistant advisor/ consultant, to Fortune 500 Corporations. for h very capable technical assistant trainer who as provided such training for Fortune 500 Companies. His former clients included the following; The General Electric Co., Sears, Merck & Co., Continental Bank & Trust Co. Mutual

Omaha, Connecticut Mutual Insurance Co. and Connecticut General Insurance Co. just to name a few. Continental Insurance Co, Couple with request for his skills as a technical assistance trainer, he's also has also established a national reputation as a highly spiritually grounded motivational speaker.

Because of his spiritually based motivational communication skills, many who have hear him speak or attended his **RW&A** Career Development Seminar/Workshops, refer to him as a **Human Capital Evangelist**. Fletcher says that he was a bit taken aback but a bit embarrassed when he learned that people had placed him in that category.

But after watching a video and seeing the audience reaction to a presentation that he made to the CIA, during Black History Month, he could see how people could come to the conclusion. Therefore, today **Human Capital Evangelist**, is a **brand name** that he wares with pride. life management training seminars, His finally task now set assist find their respective paths, to a quality education, skills acquisition, career satisfaction, material comfort (if not plenty) and above all spiritual fulfillment.

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